CLAYTON HINES

Columbus, Ohio

614-743-0997, chines33@capital.edu

PROFESSIONAL SUMMARY

Aspiring media student who is innovative, strategic, and efficient. Has broad experience in different media departments like public relations, journalism, film, and more. Passionate about making lasting connections and establishing interpersonal relationships with community partners through communication efforts. Proficient in Adobe Suite (Premiere Pro, Photoshop, InDesign and Lightroom), Canva, WordPress, Microsoft Office Suite, and professional writing.

EDUCATION

Capital University, Columbus, Ohio
Bachelor of Arts, May 2027
Majors: Emerging Media (Public Relations), Spanish (minor)

LANGUAGES

English, fluent
Spanish, intermediate (proficiency in writing and reading)

RELEVANT SKILLS

Video Production and Editing
Content Creation and Social Media Management
Microsoft Office Suite
Adobe Creative Suite (Premiere Pro, Lightroom, InDesign, Photoshop, After Effects)
Professional Writing (AP Style)

RELEVANT EXPERIENCE

Editor-in-Chief, April 2025-present
The Chimes, Columbus, Ohio

- Created a workplace culture from scratch, implemented a community-based culture to maximize retention
- Taught writers who had never written AP, taught them how to research story ideas and pitch those ideas
- Wrote articles on crime, sports, Bexley/Columbus community, and features
- Copy-edited for print and web to align grammar usage with AP Style
- Designed newspaper layout using Adobe InDesign and a bi-weekly email newsletter in WordPress
- Changed our designs for Instagram to help curate more compelling graphics
- Adapted to constant adversity to proactively and positively solve problems within newsroom

Digital News Intern, May 2026-present
NBC4 WCMH-TV, Columbus, Ohio

- Shadowed different departments within the newsroom, including digital and web publishing, assignment editors, broadcast production, sports and photography/editing
- Covered the 2026 Memorial Tournament, and interviewed golfers like Rory McIlroy
- Assisted with website updates, created graphic designs and infographics, attended daily newsroom meetings
- Wrote practice/parallel stories on topics from crime/court updates, travel stories, breaking news, and others
- Developed strong research and organizational skills while gathering materials for investigative articles like Vinton County child abuse case, Richard Strauss, Jeffrey Epstein, and more.

Communications Intern, December 2025 – May 2026
Kappa Sigma Fraternity, Charlottesville, Virginia

- Attended weekly meetings remotely and strategically planned content messaging
- Cut and edited videos in Premiere Pro that promoted Summer Leadership Conference
- Wrote numerous features for the Kappa Sigma Alumni magazine, the Caduceus
- Always met deadlines under pressure of full course load and other internship
- Check social media trends to tailor content distribution, Social Media Chairman for local Kappa Sigma chapter

Integrated Marketing and Communications Intern, January - May 2026
Integrated Marketing and Communications Department, Capital University

- Wrote feature pieces for the Capital Magazine, for both print and web publishing
- Wrote and copy-edited press releases as needed